

**Análisis exploratorio de datos***Media muestral*

$$\bar{x} = \frac{x_1 + \cdots + x_n}{n}$$

*(Cuasi)varianza muestral*

$$S^2 = \frac{(x_1 - \bar{x})^2 + \cdots + (x_n - \bar{x})^2}{n - 1} = \frac{n}{n - 1} \left( \frac{x_1^2 + \cdots + x_n^2}{n} - \bar{x}^2 \right)$$

*Covarianza*

$$S_{xy} = \frac{(x_1 - \bar{x})(y_1 - \bar{y}) + \cdots + (x_n - \bar{x})(y_n - \bar{y})}{n - 1} = \frac{n}{n - 1} \left( \frac{x_1 y_1 + \cdots + x_n y_n}{n} - \bar{x} \bar{y} \right)$$

*Correlación*

$$r_{xy} = \frac{S_{xy}}{S_x S_y}$$

**Intervalos de confianza***Media de una pob. normal* ( $\sigma$  conocida):  $\left[ \bar{x} \mp z_{\alpha/2} \frac{\sigma}{\sqrt{n}} \right]$ *Media de una pob. normal* ( $\sigma$  desconocida):  $\left[ \bar{x} \mp t_{n-1, \alpha/2} \frac{s}{\sqrt{n}} \right]$ *Media de una pob.* ( $\sigma$  desconocida):  $\left[ \bar{x} \mp z_{\alpha/2} \frac{s}{\sqrt{n}} \right]$  ( $n$  grande)*Proporción:*  $\left[ \hat{p} \mp z_{\alpha/2} \sqrt{\frac{\hat{p}(1-\hat{p})}{n}} \right]$  ( $n$  grande)**Contrastes para la media**

$$H_0 : \mu \leq \mu_0 \quad R = \left\{ \frac{\bar{x} - \mu_0}{s/\sqrt{n}} > t_{n-1, \alpha} \right\}.$$

$$H_0 : \mu \geq \mu_0 \quad R = \left\{ \frac{\bar{x} - \mu_0}{s/\sqrt{n}} < -t_{n-1, \alpha} \right\}.$$

$$H_0 : \mu = \mu_0 \quad R = \left\{ \frac{|\bar{x} - \mu_0|}{s/\sqrt{n}} > t_{n-1, \alpha/2} \right\}.$$

## Contrastes para dos medias (muestras independientes, varianzas iguales)

$$H_0 : \mu_1 = \mu_2 \quad R = \left\{ \frac{|\bar{x} - \bar{y}|}{s_p \sqrt{\frac{1}{n_1} + \frac{1}{n_2}}} > t_{n_1+n_2-2, \alpha/2} \right\}, \text{ donde } s_p^2 = \frac{(n_1-1)s_1^2 + (n_2-1)s_2^2}{n_1+n_2-2}$$

$$H_0 : \mu_1 \leq \mu_2 \quad R = \left\{ \frac{\bar{x} - \bar{y}}{s_p \sqrt{\frac{1}{n_1} + \frac{1}{n_2}}} > t_{n_1+n_2-2, \alpha} \right\}$$

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## Contrastes para dos medias (datos emparejados)

$$H_0 : \mu_1 = \mu_2 \quad R = \left\{ \frac{|\bar{d}|}{S_d/\sqrt{n}} > t_{n-1, \alpha/2} \right\}, \text{ donde } d_i = x_i - y_i.$$

$$H_0 : \mu_1 \leq \mu_2 \quad R = \left\{ \frac{\bar{d}}{S_d/\sqrt{n}} > t_{n-1, \alpha} \right\}.$$

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## Contrastes para una proporción ( $n$ grande):

$$H_0 : p \leq p_0 \quad R = \left\{ \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} > z_\alpha \right\}$$

$$H_0 : p \geq p_0 \quad R = \left\{ \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} < -z_\alpha \right\}$$

$$H_0 : p = p_0 \quad R = \left\{ \frac{|\hat{p} - p_0|}{\sqrt{\frac{p_0(1-p_0)}{n}}} > z_{\alpha/2} \right\}$$

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## Contrastes para dos proporciones ( $n_1$ y $n_2$ grandes):

$$H_0 : p_1 \leq p_2 \quad R = \left\{ \frac{\hat{p}_1 - \hat{p}_2}{\sqrt{\bar{p}(1-\bar{p})\left(\frac{1}{n_1} + \frac{1}{n_2}\right)}} > z_\alpha \right\}, \text{ donde } \bar{p} = \frac{n_1\hat{p}_1 + n_2\hat{p}_2}{n_1+n_2}.$$

$$H_0 : p_1 = p_2 \quad R = \left\{ \frac{|\hat{p}_1 - \hat{p}_2|}{\sqrt{\bar{p}(1-\bar{p})\left(\frac{1}{n_1} + \frac{1}{n_2}\right)}} > z_{\alpha/2} \right\}$$

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## Regresión lineal simple:

*Recta de mínimos cuadrados*

$$y - \bar{y} = \frac{S_{xy}}{S_x^2}(x - \bar{x}) \quad \text{ó} \quad y - \bar{y} = r_{xy} \frac{S_y}{S_x}(x - \bar{x})$$

*Intervalos de confianza:*  $\left[ \hat{\beta}_i \mp t_{n-2, \alpha/2} \times \text{E.T.}(\hat{\beta}_i) \right]$

*Contrastes:*

$$H_0 : \beta_i \leq \beta_i^* \quad R = \left\{ \frac{\hat{\beta}_i - \beta_i^*}{\text{E.T.}(\hat{\beta}_i)} > t_{n-2, \alpha} \right\}.$$

$$H_0 : \beta_i \geq \beta_i^* \quad R = \left\{ \frac{\hat{\beta}_i - \beta_i^*}{\text{E.T.}(\hat{\beta}_i)} < -t_{n-2, \alpha} \right\}.$$

$$H_0 : \beta_i = \beta_i^* \quad R = \left\{ \frac{|\hat{\beta}_i - \beta_i^*|}{\text{E.T.}(\hat{\beta}_i)} > t_{n-2, \alpha/2} \right\}.$$